



Miller & Martin PLLC Chooses SavvySMART Content Library

Client

Miller & Martin PLLC

- Angie Kinsey,
Software Support and Training
Manager

"I do believe it is important to shop around. I have shopped around. I've got the t-shirts to prove it. But there is something about Savvy that sets them apart. There is a real genuineness to them.

"Not only would I recommend Savvy to other firms, I have recommended Savvy and will continue to do so. I believe in Savvy: its people, its content and its approach are top notch."

Angie Kinsey,
Software Support and Training
Manager



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THE MILLER & MARTIN STORY:

Challenge:

The firm sought to purchase a content library that would be updated continuously with new, relevant training materials at a reasonable price, enabling training to move forward more consistently across the firm.

Solution:

SavvySMART Content Library (SSCL)

Miller & Martin has renewed annually since subscribing to the SSCL.

Results:

Training Manager Angie Kinsey explains:

- "The trainer is expected to be an expert on anything and everything. But being an expert on numerous applications, many of which are only used by a handful of people, is very difficult. Trainers don't know everything but the best trainers I know are resourceful and they are fast learners. SavvySMART was an attempt to help the training staff in numerous ways."
- "It serves as a resource for materials. When I say materials, I mean materials GALORE."
- "Savvy was (and still is) a true legal-specific training cafeteria. If you don't know something, watch a video and turn yourself into an expert. If you need something and it's not there, ask the Savvy experts."
- "For me, the people at Savvy are the number one reason to purchase SavvySMART. I have met many Savvy employees and I like every single one of them. They have all been professional and honest with me. Savvy folks have never been pushy but always there when you need them."
- "I find the Savvy content simple, accurate, legal-specific, concise and extremely easy to follow."
- "Cost is always a factor and Savvy is very reasonably priced."
- "The Savvy staff is responsive and exceptionally helpful. I really do feel like they care about my success and value my input."
- "I have used Savvy content here for cheat sheets, reference guides for group training sessions and have even given Savvy content to staff in response to help desk calls. I have used sample documents from the library in classroom trainings. I've also held short webinars utilizing some of their tips and tricks documents."